

Butternut Box

In partnership with



At Butternut Box

We aim to deliver health and happiness to dogs and their humans all over the world.

We're pawsitive your pooch will
absolutely love our food,
and here's why ...



Dogs deserve better.

Traditionally, there have only been three dog food categories:

DRY

WET

RAW

Now, there's **Butternut Box**, a new breed of food:

FRESH



- 60% meat, 40% vegetables and lentils
- All-natural, complete & balanced
- Made in the UK & Red Tractor approved
- Low in fat & portion controlled
- Single-source protein meals
- Great for dogs with health issues
- Taste-tested by humans (and lucky dogs)
- No preservatives, byproduct, derivatives
- Delivered frozen to lock-in freshness
- Great for fussy eaters/delicate stomachs

**Butternut
Box**

Our Story

It all started with a dog who couldn't stop farting, aptly named Rudie. When Dave's family rescued Rudie, she was in a really bad way. Her skin was sore, her mood was low and her farts were ... terrible.

After months of vet visits, they began to think Rudie's diet could be to blame. So, they started to cook her meals from scratch - sourcing and gently cooking healthy ingredients and developing the perfect recipe.

In just weeks, Rudie's well-being truly transformed. Her sore skin and farts went away and her energy came back!

When Dave told Kev about Rudie's recovery, they visited their local supermarket, stood in the dog food section alongside the bin liners and the bleach, and decided that the four-legged family members of the world deserved better.

By day, Kev and Dave worked in the City. By night, they delivered freshly made food for dogs across London. They knew they needed to choose just one career. They chose dogs.



**Butternut
Box**

Our Food

Ingredients & Transparency

We use the freshest ingredients available.

We publish our full recipes on our website and on each box.

The Process

We gently cook our food at 90 degrees.

Each pouch is hermetically sealed, to lock-in the goodness.

Perfect Portions

Using our own algorithm, we carefully and accurately portion our pouches to suit every individual dog.



Our Food (cont'd)

Impact

We're 5-Star rated, with over 5,000 reviews on Trustpilot.

Want to see what everyone's barking about? Have a look [here](#).

Good enough for us

We take pride in our supply chain and the quality of our food.

We taste-test all of our meals on our team before any dogs get their paws on them.

How we compare

Our food is fresh and natural. Unlike many other foods on the market, we do not have any harmful chemicals or nasty bits.



**Butternut
Box**

Butternut Box is great for ...

weight issues

fussy eaters

pancreatitis

sensitive stomachs

intolerances or allergies

diabetes

skin issues

farting dogs



Our meals are **ideal**
for **all life stages**

Puppies
(8 weeks+)

Adults

Seniors

The Science

We work closely with Professor Jürgen Zentek EBVS® European Specialist in Veterinary & Comparative Nutrition and Senior Consultant for FEDIAF.

Alongside Professor Zentek, we have developed our own calorie-calculating algorithm.

With information our customers provide about their dog (age, weight, activity levels, etc), we calculate the kcals needed per day. We then create a plan based around that data.

Professor Zentek ensures all of our recipes are balanced and complete.



Digestibility & Palatability

In a recent study across 8 commercial diets (ranging from economy to premium), crude protein & crude fat digestibility scored between 65-85% (economy) and 75-90% (premium).

Butternut Box scored 92.7% and 99.3% respectively.

This illustrates that our crude protein & fat digestibility levels are FAR superior to the economy and premium brands tested.

Our food is gently cooked, and its fresh smell plays a huge part in palatability and the joy it brings dogs.



**Butternut
Box**

Weight Management



Our low-fat **Chow Down Chicken**, **Gobble Gobble Turkey** and **Swiss Fish Dish** meals contain less than 5% fat (as fed) and are fantastic for a weight loss diet.

The days of ‘**How much do I feed my dog?**’ are gone.

In the sign-up process, the pet parent can input if their dog needs to lose/gain weight. We then tailor every pouch size to help meet their weight targets.

Maintaining an optimal weight is made easier by perfectly portioned pouches.

Skin & Coat Quality

All of our recipes contain Omega 3 fatty acids, which help to promote healthy skin and coat.

Our **Chow Down Chicken**, **Gobble Gobble Turkey**, **Beef It Up**, and **Wham Bam Lamb** meals contain ground flaxseed which provides these acids.

Butternut Box meals also contain brewers yeast, which is one of the best sources of natural B vitamins (including B1, B2, B3, B5, B6, B7 and B9).

These vitamins have a wide range of functions in dogs, which include keeping skin and coat in tip-top condition and helping with itchiness.



**Butternut
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Joint Support



Our pre-portioned meals make it that much easier for pet parents to maintain their dog's weight, thus alleviating pressure on joints. Even the smallest amount of extra weight can cause stress.

Our **Wham Bam Lamb** recipe contains turmeric, which has a natural anti-inflammatory effect.

Again, all of our **Butternut Box** recipes contain ground flaxseed (providing naturally-occurring fatty acids), keeping joints lubricated and reducing inflammation.

Click for more details

Butternut Box Meals

Nutritional Information

Butternut Box for Health Concerns

Butternut Box Gives Back

Butternut Box Recycling

How to Transition

FAQs

www.butternutbox.com

**Butternut
Box**

Putting the **food**
back into dog food

75% off
your first
Butternut Box

25% off your second box too

ButternutBox.com/AmityVets
Your dog will thank you later.

& Free delivery included too

- ✓ Healthy ingredients
- ✓ Grain-free
- ✓ None of the nasties
- ✓ Made in the UK
- ✓ Approved by vets
- ✓ Suitable for puppies

Rated "Excellent"

Don't just take our word for it, check out who's barking about us.



Butternut Box

Need us? Give us a woof.

Call us on **02039364888**

We're available Mon-Thurs 10am-5pm

Fri 10am-4:30pm

(except Bank Holidays)

or email us at

bark@butternutbox.com

