

Essential Puppy Shopping List

Family Matters

Preparing for a new puppy is exciting. It's tempting to buy every toy, gadget and accessory you can find, but your puppy doesn't need a house full of expensive equipment.

What they really need is a safe home, a loving family and a guardian who understands them.

At Amity, we believe the best investment you can make isn't in buying more—it's in learning more. That's why our purpose is simple: **Empower You Through Education.**

Here are the essentials every puppy needs to get off to the best possible start.

A Comfortable Bed

Your puppy will sleep for up to 18–20 hours a day, so a comfortable, quiet place to rest is essential.

Choose a bed that's easy to clean and large enough for your puppy to stretch out comfortably as they grow.

Food and Water Bowls

Simple stainless steel or ceramic bowls are durable, hygienic and easy to clean.

If possible, continue feeding the same food your breeder or rescue has been using initially, then gradually transition to a new diet if recommended.

Quality Puppy Food

Nutrition during the first year lays the foundation for lifelong health.

Choose a complete, balanced puppy food appropriate for your puppy's size and breed, and avoid changing diets too frequently without good reason.

Collar, Lead and ID Tag

Even if your puppy isn't ready for walks yet, getting them used to wearing a lightweight collar is helpful.

By law, dogs in the UK must wear an ID tag when in a public place.

Toys

Puppies explore the world with their mouths.

Provide safe chew toys, interactive toys and puzzle feeders to satisfy their curiosity and reduce unwanted chewing around the home.

Remember, toys are also an excellent way to strengthen your bond through play.

Grooming Equipment

Regular grooming isn't just about appearance.

Introduce brushing, gentle handling, nail checks and tooth brushing from an early age. These simple routines help your puppy become comfortable being handled throughout their life.

Cleaning Supplies

Accidents are inevitable.

They're part of puppyhood—not bad behaviour.

Have pet-safe cleaning products ready and remember that patience is one of the most important things you'll ever own.

Insurance

No one expects their puppy to become ill or injured, but unexpected things happen.

Good insurance gives you the freedom to choose what's best for your puppy without worrying that finances alone will determine their care.

Register With Your Vet

One of the most important things to buy isn't something you can hold.

It's peace of mind.

Register with your veterinary practice before your puppy comes home, arrange their first health check and discuss vaccinations, parasite prevention, nutrition, behaviour and microchipping.

At Amity, **Amity Essential Membership includes unlimited health checks**, so no question is ever too small. We'd much rather answer a simple question today than treat a bigger problem tomorrow.

The Most Important Thing Isn't on the List

Your puppy won't remember how expensive their bed was or whether they had the latest toy.

They'll remember how safe they felt.

How patient you were.

How often you played together.

And how loved they were every single day.

Because you're not simply preparing for a puppy.

You're preparing for a new member of your family.

Family Matters.

If you need more information, book an appointment with an Amity vet. We're here to Empower You Through Education and help you become your pet's greatest advocate.